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Amendments to the Claims:

Claim 1 (Currently amended): A method for combining video/audio content with programmatic content comprising:

generating authoring output comprising a definition for a variable, and further comprising a representation of the video/audio content, the representation of the video/audio content defining how the video/audio content is to be displayed;

selecting a source file, the source file comprising the variable:

searching the source file for the variable, and replacing the variable with the definition for the variable; generating programmatic content in response to the searching; and

generating an image as a function of the programmatic content and the representation of the video/audio audio/video content; and

combining the image with the video/audio content.

Claim 2 (Original): The method of Claim 1 further comprising storing said image to a storage medium.

Claim 3 (Original): The method of Claim 1 further comprising transmitting said image through a transmission medium.

Claim 4 (Original): The method of Claim 1 wherein said searching includes searching said source file at build time.



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Claim 5 (Original): The method of Claim 1 wherein said searching includes searching said source file at run time.

Claim 6 (Original): The method of Claim 5 wherein said searching includes searching in response to a software engine executed on a browser.

Claim 7 (Original): The method of Claim 5 wherein said searching includes searching in response to the insertion of a DVD into a hardware device.

Claim 8 (Currently amended): A system for combining video/audio content with programmatic content comprising:

means for searching a source file for a variable, and for replacing the variable with a definition for the variable;

means for generating programmatic content in response to the searching; and

means for generating an image as a function of the programmatic content and a representation of the audio/video content, the representation of the audio/video content, defining how the video/audio content is to be displayed; and

means for combining the image with the video/audio

content.

Claim 9 (Currently amended): A system for combining video/audio content with programmatic content comprising:

a parser adapted to search a source file for a variable, replace the variable with a definition for the variable, and generate programmatic content in response to



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the searching; and

an image engine adapted to generate an image as a function of the programmatic content and a representation of the audio/video content, the representation of the audio/video content defining how the video/audio content is to be displayed; and

a formatter adapted to combine the image with the video/audio content.

Claim 10 (Currently amended): A software system comprising:

a searching module for searching a source file for a variable, and for replacing the variable with a definition for the variable;

a content generating module for generating programmatic content in response to the searching; and

an image generation module for generating an image as a function of the programmatic content and a representation of the audio/video content, the representation of the audio/video content defining how video/audio content is to be displayed; and

a formatting module for combining the image with the video/audio content.

